



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Canal Partners Media
900 Circle 75 Parkway
Suite 1650
Atlanta, GA 30339

Contract # 5328657

Schedule Dates 07/13/22-07/19/22
Advertiser Tim Adams for Comptroller-D (147093)
Agency Canal Partners Media (15500)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est.1347 (1755707)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 1347/1604/9875
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Est.1347

Date Entered 07/11/22
Last Modified 07/13/22
Entered By Alexa Schram
CO-OP No
External # 11826338
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,550.00
Net Total \$14,450.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jul. 2022	21	\$17,000.00
Grand Total:	21	\$17,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/19/22-07/19/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1						1	\$525.00	\$525.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 6A	7/11/22
2.0	Normal Line / Access	07/14/22-07/15/22	2	:30	7:27:41P- Jeopardy					1	1			2	\$2,600.00	\$5,200.00	Washington (WJLA)	Daypart PA JEOPARDY	7/11/22
3.0	Normal Line / SPOT	07/13/22-07/13/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM				1					1	\$650.00	\$650.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P	7/11/22
4.0	Normal Line / SPOT	07/17/22-07/17/22	3	:30	11P- 12A (EST)								1	1	\$200.00	\$200.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11PSUN/SPORTS SUN	7/11/22
5.0	Normal Line / SPOT	07/13/22-07/14/22	2	:30	11:35P- ABC-Jimmy Kimmel				1	1				2	\$300.00	\$600.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL	7/11/22
6.0	Normal Line / SPOT	07/16/22-07/16/22	2	:30	6:58:56P- Wheel Of Fortune Wknd							1		1	\$600.00	\$600.00	Washington (WJLA)	Daypart WK WHEEL OF FORTUNE- WKND	7/11/22
7.0	Normal Line / SPOT	07/16/22-07/16/22	2	:30	7:28P- Jeopardy Wknd							1		1	\$1,000.00	\$1,000.00	Washington (WJLA)	Daypart WK JEOPARDY-WKND	7/11/22
8.0	Normal Line / SPOT	07/17/22-07/17/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$450.00	\$450.00	Washington (WJLA)	Daypart WK GMA-SUN	7/11/22
9.0	Normal Line / SPOT	07/14/22-07/14/22	2	:30	7A- ABC-Good Morning America					1				1	\$900.00	\$900.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 7A	7/11/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / SPOT	07/19/22-07/19/22	2	:30	8A- ABC-Good Morning America			1						1	\$900.00	\$900.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 8A	7/11/22
11.0	Normal Line / SPOT	07/15/22-07/15/22	2	:30	10:58:25A- ABC-The View						1			1	\$650.00	\$650.00	Washington (WJLA)	Daypart DT THE VIEW	7/11/22
12.0	Normal Line / SPOT	07/14/22-07/14/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon					1				1	\$400.00	\$400.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON	7/11/22
13.0	Normal Line / SPOT	07/13/22-07/14/22	2	:30	2P- ABC-General Hospital				1	1				2	\$525.00	\$1,050.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL	7/11/22
14.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$900.00	\$900.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P	7/11/22
15.0	Normal Line / SPOT	07/17/22-07/17/22	2	:30	6P- 7P (EST)								1	1	\$525.00	\$525.00	Washington (WJLA)	Daypart EN 6P WEEKEND NEWS	7/11/22
16.0	Normal Line / Access	07/13/22-07/13/22	2	:30	6:58:46P- Wheel Of Fortune					1					\$1,800.00		Washington (WJLA)	Daypart PA WHEEL OF FORTUNE	7/11/22
16.0.1	Closed Preempt	07/13/22															Washington (WJLA)	Sold Out/Exception - political already placing in everybreak	
17.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	10:58:25A- ABC-The View		1							1	\$650.00	\$650.00	Washington (WJLA)	Daypart DT THE VIEW	7/11/22

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18.0	Normal Line / Access	07/18/22-07/18/22	2	:30	6:58:46P- Wheel Of Fortune		1								\$1,800.00		Washington (WJLA)	Daypart PA WHEEL OF FORTUNE	7/11/22
18.0.1	Preempt	07/18/22															Washington (WJLA)	Sold Out/Exception - movbed to place higher rate political	
19.0	M/G For 16.0.1 / SPOT	07/15/22-07/15/22	3	:30	9P- ABC-20/20 (Friday)						1			1	\$1,500.00	\$1,500.00	Washington (WJLA)		7/13/22
20.0	Normal Line / SPOT	07/18/22-07/18/22	3	:30	9A- Live with Kelly		1							1	\$300.00	\$300.00	Washington (WJLA)		7/13/22

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